

**IF SHE  
DOESN'T INTEREST  
YOU IN THIS  
OUTFIT...**



**ANN-MARGRET WEARS GORGEOUS  
CLOTHES IN MOST OF  
"MADE IN PARIS"**

**SHE ALSO SINGS, DANCES  
THE PUSSYCAT AND FLIRTS  
WITH LOUIS JOURDAN,  
RICHARD CRENNAN,  
AND CHAD EVERETT.  
EDIE ADAMS IS IN IT TOO!**

**WHAT MORE DO YOU  
WANT IN A FUNNY  
COLOR MOVIE WITH A  
COUPLE OF NEW HIT SONGS?**

**METRO-GOLDWYN-MAYER PRESENTS**

**MADE  
IN PARIS**

# Made in Paris

# FASHION PROMOTION

Any promotion that creates a tie-in with Paris is bound to be of special interest to your fashion minded customers. The "Made In Paris" promotion brings two important participants together: MGM and the young and breezy collection of fashions designed in Paris by Mademoiselle Arlette. These spring fashions are manufactured in the U. S. by Arkin. The fashion kit seen on this page includes suggested newspaper advertisement, suggested display ideas for windows and interiors, publicity releases for newspaper, radio and TV, resource list of Mademoiselle Arlette fashions, photographs from "Made In Paris" and fashion show script and will be sent to hundreds of stores and fashion editors. ■ The film lends itself so perfectly to fashions that you should arrange with the listed stores for a local fashion show. The clothes can be any imports but should lead off specifically with the Mademoiselle Arlette collection which is featured in Vogue. Invitations should go to all charge account customers and sent well in advance to the Press. An attractive program can be made with a label on the cover—"MADE IN PARIS." Of course, you should tie-in with the opening date, etc. . . . During the show the commentation should refer to the "Made In Paris" selection. They should also refer to the fashions with reference to French locale, Longchamps, Champs Elysee, Luxembourg Gardens, and Rue de la Paix. ■ The store can also display other French imports in the room where the show takes place. The store promotion also includes a contest for the Assistant Fashion Buyers. The best store tie-in will win a trip to Paris via Pan American.

## NATIONAL PRE-SELL!

Vogue Magazine will feature a four-page spread in their January 15th issue of Mademoiselle Arlette fashions. The ad layouts will list 86 stores which carry Arlette clothes. Another big pre-sell has been set by M-G-M. Helen Rose, who designed all the clothes for the film, will tour six major cities with her fashions. To kick off the tour Miss Rose will do a fashion show in New York for newspaper fashion editors. She will also do extensive radio, TV, and newspaper interviews in each city.

METRO-GOLDWYN-MAYER  
**"MADE IN PARIS"**  
IMPORTS  
BY  
MADEMOISELLE ARLETTE

A movie and a designer bring you the "Made in Paris" story. Mademoiselle Arlette's collection reflects the essence of all that is French—the elegant, the exclusive, the sophisticated!

There are little details of interesting silhouette... little touches with French draped skirts... for the sophisticated... to give color contrast. Warm and white, navy and white. Stripes, ruffles, sequins—will the teacher not say "Made in Paris"—all in one fashion show set in January 15 VOGUE.

STORE NAME

VOGUE SAYS: "THE PARIS FASCINATION ALL THE WAY"

DISPLAY IDEAS FOR "MADE IN PARIS" PROMOTION

MAJOR WINDOW:  
Cafe scene with MGM "Made in Paris" film in background. Mannequins are wearing Mademoiselle Arlette's latest spring "Made in Paris" fashions. Copies of January 15 Vogue opened to the pages devoted to "Made in Paris" advertisement entry.

SIDE WINDOW:  
Dressage scene from "Made in Paris" movie in background wearing the Mademoiselle Arlette clothes. Gift certificates and hat stand with red, white and blue items. Copies of January 15 Vogue and the Vogue Guide. In addition, a Pan Am sign in foreground.

VOGUE SAYS:  
"THE PARIS FASCINATION ALL THE WAY"

**"MADE IN PARIS"**

M-G-M celebrates it with an on-the-spot fashion spectacular...

Left: Jetstart for fashions by Mademoiselle Arlette, via Pan American World Airways. Here, designed in Paris little girl jacket with pleated skirt, in chalk-striped navy wool tulle. About \$70.

Above: Take two from Paris by Mademoiselle Arlette. Left, navy worsted wool suit with pleated skirt. About \$70. Right, white fibranne jacket over navy dress. About \$50. Both check-in-fresh from a fashionable Pan Am flight.

Sizes 3-13; 4-14. Prices slightly higher on the West Coast.

Store Headquarters for the Mademoiselle Arlette collection follow this fashion portfolio.

- SEE THIS EXCITING COLLECTION AT THESE FINE STORES
- |  |   |
|--|---|
| Akron, O. . . . . BIRNBAUM'S                   | Macon, Ga. . . . . GOLDMAN'S                    |
| Albuquerque, N. M. . . . . JORDAN'S            | Madison, Wis. . . . . HARRY S. MANCHESTER, INC. |
| Allentown, Pa. . . . . ZOLLINGER-HARNED        | Memphis, Tenn. . . . . HELEN'S OF MEMPHIS       |
| Altoona, Pa. . . . . BRETT'S                   | Miami, Fla. . . . . JORDAN MARSH                |
| Anderson, Ind. . . . . MORTON ROTH             | Minneapolis, Minn. . . . . THE DAYTON CO.       |
| Asheville, N. C. . . . . IVEY'S                | New Haven, Conn. . . . . VIRGINIA SHOP          |
| Baltimore, Md. . . . . HOCHSCHILD-KOHN & CO.   | New York, N. Y. . . . . LORD & TAYLOR           |
| Berkeley, Calif. . . . . SATHER GATE APPAREL   | Newport News, Va. . . . . HANNA'S               |
| Birmingham, Ala. . . . . KESSLER'S             | Oklahoma City, Okla. . . . . MARGARET'S         |
| Brooklyn, N. Y. . . . . ABRAHAM & STRAUS, INC. | Orlando, Fla. . . . . JORDAN MARSH              |
| Buffalo, N. Y. . . . . W.W. HENGERER           | Pasadena, N. J. . . . . BELLE'S                 |
| Charleston, S. C. . . . . JACK KRAWCHECK       | Peoria, Ill. . . . . D. SCHAFER SOUTH           |
| Charleston, W. Va. . . . . STONE & THOMAS      | Philadelphia, Pa. . . . . GIMBEL'S              |
| Charlotte, N. C. . . . . J. B. IVEY & CO.      | Phoenix, Ariz. . . . . GOLDWATER'S              |
| Chattanooga, Tenn. . . . . MILLER BROS.        | Portland, Ore. . . . . RHODES                   |
| Chicago, Ill. . . . . BRAMSON'S                | Portsmouth, Va. . . . . BERSON'S                |
| Cincinnati, O. . . . . SHILLITO'S              | Quebec, Can. . . . . SIMONS & CO.               |
| Clayton, Mo. . . . . PEMBROOK CASUALS          | Raleigh, N. C. . . . . ELLISBERG'S              |
| Cleveland, O. . . . . HIGBEE CO.               | Red Bank, N. J. . . . . MUSTILLO'S              |
| Columbia, S. C. . . . . BERRY'S ON MAIN        | Richmond, Va. . . . . LA VOGUE                  |
| Columbus, O. . . . . F. & R. LAZARUS CO.       | Rochester, N. Y. . . . . B. FORMAN              |
| Dayton, O. . . . . BILLY LEWIS                 | Rockford, Ill. . . . . EDITH PARRISH            |
| Des Moines, Ia. . . . . FELDMAN'S              | San Antonio, Tex. . . . . FROST BROS.           |
| Detroit, Mich. . . . . B. SIGEL                | San Diego, Calif. . . . . HAFTER-HAGGARTY       |
| Duluth, Minn. . . . . BLUD'S                   | San Raphael, Calif. . . . . MODERN EVE          |
| Dundee, Ill. . . . . BEATRICE DORSEY           | Scottsdale, Ariz. . . . . MARYON'S              |
| Easton, Pa. . . . . HORN'S                     | Seattle, Wash. . . . . MAM'ELLE                 |
| Freeport, Ill. . . . . BORCHER'S               | Shaker Heights, O. . . . . LOTA KELLY           |
| Green Bay, Wis. . . . . KOHL'S                 | Springfield, Mass. . . . . ALBERT STEIGER       |
| Greenville, S. C. . . . . IVEY KEITH           | South Bend, Ind. . . . . MILADY                 |
| Hartford, Conn. . . . . SAGE ALLEN             | South Orange, N. J. . . . . FELLER'S            |
| Houston, Tex. . . . . SAKOWITZ                 | St. Paul, Minn. . . . . FRANK MURPHY CO.        |
| Indianapolis, Ind. . . . . L. S. AYRES         | Streator, Ill. . . . . ESTHER KIRK              |
| Jackson, Mich. . . . . JACOBSON STORES         | Tampa, Fla. . . . . MAAS BROS. OF FLORIDA       |
| Joliet, Ill. . . . . AL BASKIN                 | Toledo, O. . . . . LAMSON'S                     |
| Klamath Falls, Ore. . . . . LA POINTES         | Trenton, N. J. . . . . STACY'S                  |
| Knoxville, Tenn. . . . . POLLY BERGEN          | Tucson, Ariz. . . . . CELE PETERSON FASHIONS    |
| Lexington, Ky. . . . . MEYERS                  | Tulsa, Okla. . . . . DOROTHY'S                  |
| Lima, O. . . . . GREGG'S                       | Washington, D. C. . . . . JULIUS GARFINKEL      |
| Long Beach, Calif. . . . . BUFFUM'S            | Washington, Pa. . . . . HAL LEWIS               |
| Longview, Tex. . . . . GALOSY'S                | Wellesley, Mass. . . . . COLEMAN'S              |
| Los Angeles, Calif. . . . . J. W. ROBINSON CO. | Wheeler, W. Va. . . . . HAL LEWIS               |
| Louisville, Ky. . . . . BYCK'S                 |   |

**ENCHANTMENT OF PARIS...**

Seen through the eyes of M-G-M's "MADE IN PARIS"...

Left: Show-Stoppers from Paris... Mademoiselle Arlette's crew-necked navy linen, hip-banded in red and white above a film of pleats. About \$35.

Right: Slender, supple, designed-in-Paris costume by Mademoiselle Arlette. Sleeveless jacket and dress in black fibranne edged with white grosgrain. About \$50.

Above: Gourmet Fashion... Here, the lime linen jacket and dress with curly white piping. About \$55.

Below: Bold diagonal stripes in cherry and white. Bow-necked even skimmer. About \$35.

Sizes: 3-13; 4-14. Prices slightly higher on the West Coast.

All the clothes on these pages designed in Paris for you, by Mademoiselle Arlette, for The Arkins.

Store Headquarters for the Mademoiselle Arlette collection follow this fashion portfolio.



## THIS CITATION IS FOR YOUR THEATRE!



Use It! Just Fill In  
Your Theatre Name!

### Special Citation

presented by

THE MOTION PICTURE ASSOCIATION  
OF AMERICA

to the

STATE THEATRE

for bringing their patrons  
the 100th motion picture  
produced by Joe Pasternak -

M-G-M's

## "MADE IN PARIS"

In recognition of his creative contributions to the  
screen and because he has brought immeasurable  
enjoyment to people everywhere - we salute

**JOE PASTERNAK**

at this milestone in his distinguished career.

Ralph Hetzel,  
Acting President,  
MPAA

### AVAILABLE GRATIS! ASK YOUR MGM FIELD REPRESENTATIVE!

Take advantage of the lucky circumstances that "Made In Paris" is the 100th picture from famed producer Joe Pasternak, and that the industry's Motion Picture Association of America has issued a Special Citation to honor him on this occasion. Use it in publicity, (press release is below) and arrange for some local "name" to present the actual Citation (shown above) to the Manager on stage or in the lobby. There's good publicity mileage in this, with small effort.



**PLANT THIS PRESS STORY!**  
An Angle That Will Appeal To Editors!

## PASTERNAK HAILED FOR 100th FILM!

When MGM's "Made in Paris" flashes across the screens of the world, it will be the 100th film to come to audiences from famed producer Joe Pasternak. The occasion is being marked by congratulations from all sectors of the country, including a Special Citation from the Motion Picture Association of America, the central organization of the film business, to which all major companies belong.

It is fitting that this milestone in the career of Joe Pasternak should be signaled by an entertainment of stature. "Made in Paris," a spectacular musical directed by Boris Sagal, stars Ann-Margret, Louis Jourdan, Richard Crenna, Edie Adams, Chad Everett and John McGiver. Pasternak, master of glamor, has gone all out to bedeck an exciting romance of the fashion world, from sophisticated New York locations to gilded Paris salons, with eye-filling beauty in authentic backgrounds of New York and Paris. The cameras have caught intimate shots of Paris bistros, the top Left Bank Discotheque night club, lavish apartments and vistas of the City of Light, all in rich color. The story of an American girl who takes over Paris with frugs, fashions and flirtations, lends itself to jet-speed action that never lets up.

Pasternak, who won acclaim for his handling of last year's Academy Award show, acknowledged the best in recent years, has many high-light attractions among the 100 pictures he has produced, for instance such memorable hits as "Hit The Deck," "The Great Caruso," "The Student Prince," "Love Me or Leave Me," and many others. But it is not his philosophy to look back or rest on his laurels. "Made in Paris" his new MGM offering is for today's youthful, swinging audience, with songs and personalities alive with the excitements of 1966!

## AIR FRANCE IS A NATURAL TIE-UP!



Below are listed the offices and District Managers of Air France, in leading cities of America. Since this famed airline links America with Paris, there's a natural tie-in with MGM's "MADE IN PARIS" with its beautiful, color backgrounds of the city, intimate shots of Paris bistros, the top Left Bank Discotheque night club, gilded Paris fashion salons, lavish apartments, and many scenes of noted Paris landmarks. Air France headquarters in New York City is alerting its Managers to anticipate calls from MGM Field representatives or theatre managers when the film opens in cities with Air France offices. Be sure to invite Air France officials to a screening of the picture, where possible, then discuss the possibilities of window tie-ups with stills and window-card reading, approximately: "You'll want to fly to Paris via AIR FRANCE when you see the new MGM spectacular musical romance 'MADE IN PARIS' at the (name) Theatre." Reach for big things: discuss with local newspaper idea of building up a "SEE PARIS" page involving Air France, and any stores carrying French products, plus of course, tie-in with the picture. Other ideas may occur in your discussion with Air France local offices. Here they are:

### AIR FRANCE, North, Central America & Caribbean Division

#### EASTERN REGION

##### DISTRICTS

Newark, N. J. 07102—Suite 917, 10 Commerce Court—624-7007	DISTRICT SALES MGR. Roger Nordell
New York, N. Y. 10022—49 East 53rd Street—656-6000	Donald Broadley
Philadelphia, Pa. 19102—1420 Walnut Street—PE 5-9100	John Walker
Boston, Mass., 02116—Room 520, Hotel Statler Office Bldg., 18 Providence Street—HU 2-4890	Wm. Campbell
Hartford, Conn., 06106—Statler Hilton Hotel, 10 Ford Street—249-6847	William Roan
Buffalo, N. Y. 14203—10 Lafayette Square—853-9270	James Cameron
Pittsburgh, Pa., 15222—Gateway Towers—261-3880	George Kosowan

#### SOUTHERN REGION

##### DISTRICTS

Washington, D. C. 20036—1120 Connecticut Ave. N.W.—FE 7-8711	DISTRICT SALES MGR. Jack Brown
Atlanta, Ga. 30303—Fulton National Bank Bldg.—525-6817	James Carey
Dallas, Texas 75201—1802 Main Street—RI 1-1541	Edgar Pitman
Houston, Texas 77002—1200 Main Street—CA 5-1911	William Cann
New Orleans, La. 70130—Rooms 204-238, International Trade Mart Building—529-4404	Robert Gartrell
Caribbean Activities: Mr. Jacques Turner, Caribbean Activities Manager—310 S.E. First Street, Miami 32, Fla.—FR 4-2626	
Miami, Fla. 33131—First Nat'l. Bank Bldg., 310 S.E. First Street—FR 4 2626	
San Juan, P. R. 00907—Hotel La Rada—724-0500	Philippe Leguichard
Port-Au-Prince, Haiti—Rue Dantes Destouches Boite Postale 1161—3478	
Santo Domingo, R. D.—Calle Conde #15—25250	Pedro Ripoll
Havana, Cuba—Edificio J. A. Mella—Manzana de Gomez, Local No. 224, Zulueta 307	
RESIDENT SALES REPRESENTATIVES: (Southern Region)	
San Antonio, Texas—606 Booth Drive—DI 4-3373	Joseph Bryan
Tampa 3, Fla.—6001 Cresthill Drive—755-7235	Earl Wiley
Memphis, Tennessee—Skyline Apts., 1270 Popular Avenue, Apt. 706	Bob McKendrew
Charlotte, N. C. 28209—P. O. Box 11373	Vaughn Moore
Tulsa, Oklahoma—515 West 15th Street—LU 4-0241	Toin Dulaney

#### MIDWESTERN REGION

##### DISTRICTS

Chicago, Ill. 60403—22 So. Michigan Avenue—ST 2-6181	DISTRICT SALES MGR. William Yold
Milwaukee, Wis. 53202—Room 1122, 735 No. Water Street—272-0182	James Malison
Kansas City, Mo. 64106—Suite 810, Traders Nat'l. Bank Bldg., 1125 Grand Avenue—HA 1-4744	Donald Miller
St. Louis, Mo. 63101—Room 1418, Ambassador Bldg., 411 North Seventh Street—CE 1-9017	Gene Middleton
Detroit, Mich. 48226—1243 Washington Blvd.—WO 1-1755	John Isom
Cleveland, Ohio 44415—Suite 707, Bulkley Bldg.—771-5600	Don Phillips
Cincinnati, Ohio 45202—Room 1434, Fifth Third Bank Bldg.—621-4025	Bob Foreman
Minneapolis, Minn. 55402—Suite 1512, First National Bank Bldg.—FE 5-2151	William Klema

#### WESTERN REGION

##### DISTRICTS

Los Angeles 14, Calif.—518 West Sixth St.—MA 5-7171	DISTRICT SALES MGR. John Keane
San Francisco 8, Calif.—260 Stockton Street—YU 2-7150	Kostas Boudouris
San Diego, Calif. 92101—Electronics Capital Bldg., 110 West C Street, Suite 811—233-8146	Jack Hedge
Denver, Col. 80202—Suite 2022, Security Life Bldg., 1616 Glenarm Place—623-4359	Jack Stevens
Seattle 1, Wash.—Room 338, White Henry Stuart Bldg.—MU 2-2763	Chas. Cowdery
Anchorage, Alaska—P. O. Box 6-125, International Airport—BR 7-8251	Pierre Duclert

#### CANADIAN REPRESENTATION

##### DISTRICTS

Montreal 2, Québec—1020 Rue Ste. Catherine Ouest—UN 1-9001	DISTRICT SALES MGR.
Vancouver, B. C.—1018 West Georgia Street	
Ottawa, Ontario—35 O'Connor St., Room 301/3rd floor—CE 6-0601	

#### MEXICO REPRESENTATION

##### DISTRICTS

Mr. Alfred de Cabrol, Regional Manager—Paseo de la Reforma No. 76, Mexico City 6, D. F.—Tel.: 35-16-05.	DISTRICT SALES MGR.
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## LIVE RADIO SPOTS

### 60-SECOND LIVE RADIO SPOT

**ANNOUNCER:** What does a girl do in Paris that she doesn't do at home? She swings . . . with a French accent! And nobody swings like Ann-Margret swings in "MADE IN PARIS"! Metro-Goldwyn-Mayer presents . . . "MADE IN PARIS," starring Ann-Margret, Louis Jourdan, Richard Crenna, Edie Adams and Chad Everett.

"MADE IN PARIS" is this year's most delightful message picture — a message that any red-blooded American boy will get . . . a message that any blue-blooded Frenchman will get . . . and every girl will get the message, too—even if she's never been to Paris. And what a Paris it is—from dazzling fashions to irresistible songs—the big, beautiful city of love comes alive with a beat—as a beautiful, young American girl learns about life, liberty and the pursuit of everything that's "MADE IN PARIS." See "MADE IN PARIS"—the loveliest things in the world are made there—in Panavision and MetroColor.

### 30-SECOND LIVE RADIO SPOT

**ANNOUNCER:** The loveliest things in the world are "MADE IN PARIS"—and "MADE IN PARIS" is the loveliest message picture of the year for any boy who's interested in any girl who's interested in any boy. Metro-Goldwyn-Mayer presents . . . "MADE IN PARIS"—starring Ann-Margret, Louis Jourdan, Richard Crenna, Edie Adams and Chad Everett. "MADE IN PARIS"—the swinging story of a beautiful American girl who becomes an overnight sensation in Paris! Get the message? Get the picture! In Panavision and MetroColor. "MADE IN PARIS"—This year's new look in fashion and fun!

### 20-SECOND LIVE RADIO SPOT

**ANNOUNCER:** What does a girl do in Paris that she doesn't do at home? She swings—with a French accent! And nobody swings like Ann-Margret in "MADE IN PARIS." She's an overnight sensation as she learns about life, liberty and the pursuit of everything! See MGM's "MADE IN PARIS"—the loveliest things in the world are made there—in Panavision and MetroColor.

### 10-SECOND LIVE RADIO SPOT

**ANNOUNCER:** The loveliest things in the world are "MADE IN PARIS"—the motion picture that was made with lovers in mind. See Ann-Margret, Louis Jourdan, Richard Crenna, Edie Adams and Chad Everett in MGM's "MADE IN PARIS"—the most exciting new look in fashions—and fun . . . in Panavision and MetroColor.

## TODAY'S YOUTH LIKES TO LET OFF STEAM

By  
Ann-Margret

For the first time I have a chance to "speak my piece" and that's just what I'm going to do.

I think the young people of today are fantastic. They are more aware, knowledgeable, mature and hold greater personal integrity than at any other time in history. And they are retaining and developing these values in the most troubled era in the history of mankind. There, I've said it and I'm glad.



When a beautiful, New York fashion buyer like Ann-Margret goes to Paris, invitations for everything—from a spectacular Fashion Show to night club dancing to the rhythms of Count Basie and Mongo Santamaria—start pouring in. That's the situation in "Made in Paris," MGM's romantic comedy in Panavision and color, in which Ann-Margret is wooed by a trio of suitors, Louis Jourdan, Richard Crenna and Chad Everett, with Edie Adams adding to the entertainment.

Made in Paris  
Still 1839-115-E Mat 1-E

More often than not, the first question asked me on an interview is: "Do you think that the morality of today's youth will continue to decline or is there a chance of some improvement?" I start to boil. I'm angered because so much of society assumes that teen-age morality

is at an all-time low. I don't believe this for one moment. I admit that the ideals of our youngsters have changed. But so have many other things.

The young people in this so-called "go-go age" have been tested, polled, examined and re-examined under the magnified eye of international commentators to the point where even minor occurrences and incidents are blown up to a proportion that is completely out of perspective. Many of the problems they face are created by their elders. Politically, youth questions; philosophically they wonder; and for amusement they seek an outlet they can call their own.

It's nothing new. We are criticized for the current dances—the Frug, Watusi, Swim. What about the Charleston, Black Bottom, Jitterbug? Then there is the criticism of clothes—the short skirts and boots. What about those old-time rolled stockings and ankle-strap shoes? And our hair. Any "wilder" than the flapper bob with its spit curls?

### Dance "The Wobble"

In a film I recently completed, Metro-Goldwyn-Mayer's "Made in Paris," we have Count Basie for two numbers which Quincy Jones wrote especially for the picture. They are "Skol Sister," which I'm proud to say Count Basie dedicated to me, and "Goof Proof." Chad Everett and I dance "The Wobble" to them. Some of the jazz purists in the company were a bit scandalized that Count Basie would stoop to rock 'n' roll, but this great musician didn't have a qualm. He told me he likes to have young players in his band, that he likes to make music for young people, and that he is happy when parents of teen-agers ask him to bring his band to their parties.

These current dances provide us with a way for letting off steam. I don't drink or smoke. I do drive a motorcycle—my way of blotting tension. We feel the accelerated pace of today's living just as much as adults. We're quite aware of the tensions of the world situation. The Peace Corps is a living expression of how the young can help. I am confident that tomorrow's world is going to be much better because of today's youth. Problems will continue to exist, but I for one am convinced that the young people of today will be more than capable of facing them.

After a roustabout bedroom scene in MGM's "Made in Paris," in which Chad Everett and Ann-Margret become involved in some rough-house comedy antics, the young leading man sent his glamorous co-star a basket of her favorite flowers, yellow roses. Attached to the gift was a card reading: "Dear Ann-Margret. This is to atone for yesterday's bruises. From the middle-weight champion of the bedroom, Chad."

## IT'S A SINGING, DANCING ANN-MARGRET IN "MADE IN PARIS"



It's a dancing Ann-Margret in MGM's sex-appealing comedy, "Made in Paris," in which she shakes up Paris' Left Bank, whirls to Mongo Santamaria's music, shimmers to Count Basie's beat and introduces the "Wobble." At top, with dance and love partner Chad Everett in a night club sequence. Below, the vibrant star is accompanied by accordionist Frank Morocco as she performs a Watusi version of a Russian dance in the Dead Rat Cafe. At right, Ann-Margret shakes a tamborine in a whirlwind climax to the dance. The gay Panavision and color attraction also stars Louis Jourdan, Richard Crenna and Edie Adams in the story of a beautiful young New York fashion buyer on a Paris spree, highlighted by a spectacular Helen Rose-designed Fashion Show.

Stills 1839-64, 13, 23-E

Made in Paris Mat 3-A

## ANN-MARGRET DAZZLES AS FASHION BUYER SAMPLING FRENCH STYLES IN ROMANCE IN MGM'S SKYLARKING "MADE IN PARIS"

Louis Jourdan, Richard Crenna, Edie Adams, Chad Everett in All-Star Cast of Gay Romantic Comedy Featuring Songs, Dances and a Spectacular Helen Rose-Designed Paris Fashion Show

It's no wonder America's theatre owners named Ann-Margret "Outstanding Star of the Year." Wait until you see her in Metro-Goldwyn-Mayer's scintillating new romantic comedy-drama, "Made in Paris." She shakes up Paris' Left Bank, dances to Mongo Santamaria's rhythms, shimmers to Count Basie's beat, performs a wild Apache, sings, revolutionizes French fashions in a \$100,000 Helen Rose-designed wardrobe, and becomes romantically involved with not one but THREE leading men—Louis Jourdan, Richard Crenna and Chad Everett. And adding to the fun are Edie Adams and John McGiver.

Everything about this picture, including a spectacular Paris Fashion Show, with what today's girl will wear tomorrow worn by the world's most beautiful models, is designed for entertainment. Filmed on a lavish scale by producer Joe Pasternak, in Panavision and Metrocolor, it has extravagantly striking settings, ranging from sumptuous apartments, fashionable restaurants, the rich appointments of a Paris fashion house, night clubs and bistros to the excitement of Les Champs Elysees.

On top of that, "Made in Paris" has wit, humor, sizzling love scenes and skylarking fun in Stanley Roberts' story of a beautiful girl who is sent to the French capital as a fashion buyer, meets the city's leading designer who tries to teach her about the latest fashions in love; is given a whirl by an American newspaper man who knows

his Left Bank and his rights with women; and, finally, has to decide between them and the boss's son, who has chased her across the Atlantic.

Louis Jourdan plays the designer, Richard Crenna the newspaperman, and Chad the boss's heir. And Edie Adams is the gal Jourdan thinks is occupying his bed when he returns to his apartment one night until he discovers that Ann-Margret has unknowingly substituted for her career-girl friend.

The comedy hi-jinks are enlivened by the film's nightclub and other musical interludes in which lilting melodies are introduced, some sung by Ann-Margret and Louis Jourdan, others used as a background for the spirited dance numbers. They include the pensive "Paris Lullaby," sung by the duo in a lovely sequence on the bank of the Seine, "Made in Paris," sung by Trini Lopez, Count Basie's "Skol Sister" and "Goof Proof," "My True Love" and a rousing rendition of "You Gotta See Momma Every Night" by Ann-Margret and Reta Shaw.

Boris Sagal is responsible for the fast-moving and light-hearted direction of "Made in Paris"; Milton Krasner for the striking photography; George Stoll for the music score; and David Winters for the choreography.

But that spectacular Fashion Show of Helen Rose originals alone makes this captivating romantic comedy worth seeing. And don't think the males in the audience won't have their eyes glued to the screen when they watch those stunning models parade around in everything from a Persian Lamb ski suit, to a 14-Karat gold evening gown trimmed in sables, to a half-ounce chiffon nightgown!

Put "Made in Paris" down on your MUST list. It's the entertainment gem of the year.



A dreaming Ann-Margret is about to get a big surprise when she wakes up—in the person of handsome Frenchman Louis Jourdan. It's one of the rib-tickling scenes from "Made in Paris," MGM's gay comedy in Panavision and color, revolving around the romantic entanglements of a lovely New York fashion buyer who goes to Paris and discovers that men in the fashion world are really "designing." The sparkling cast also stars Richard Crenna, Edie Adams and Chad Everett. Songs, dances and a spectacular Fashion Show add to the entertainment.

Still 1839-73

Made in Paris Mat 2-C



Chad Everett woos and wins Ann-Margret against some tough competition in the persons of Louis Jourdan and Richard Crenna in MGM's sex-appealing romantic comedy, "Made in Paris." Edie Adams also stars in the Panavision and color attraction, a skylarking love story highlighted by songs, dances and a spectacular Paris Fashion Show.

Still 1839-124 Made in Paris Mat 1-F

## ANN-MARGRET CAUGHT IN A TIGHT SPOT



Ann-Margret eludes the clutches of over-ardent Chad Everett in a scene from "Made in Paris," MGM's skylarking romantic comedy in Panavision and Metrocolor in which a beautiful New York fashion buyer goes on a spree in Paris. Highlighted by songs, dances and a spectacular Fashion Show, the new picture also stars Louis Jourdan, Richard Crenna and Edie Adams.

Still 1839-4-E

Made in Paris Mat 2-A

## CHAD EVERETT YOUNG ACTOR ON THE GO IN MOVIES, AND HIS DIRECTION IS UP!

### SHE'S DAZZLING AND DELIGHTFUL



Ann-Margret, who was named "Star of the Year" by America's theatre owners, is also one of the screen's most beautiful stars of this or any other year. The glamorous redhead makes her latest appearance in M-G-M's "Made in Paris," in which she sings, dances and is romantically involved with no less than THREE leading men — Louis Jourdan, Richard Crenna and Chad Everett.

Made in Paris

Still 1839-133

Mat J-H

Chad Everett is a young man on the go and the direction he is going is—up. Signed by Metro-Goldwyn-Mayer to an exclusive long-term contract, Everett currently co-stars with Ann-Margret in the tuneful romance, "Made in Paris." According to the film's producer, Joe Pasternak, who has discovered as much talent as anyone in Hollywood, "The boy has got it."

Everett bided his time in achieving movie fame. While still at Wayne University, he had an offer to come to Hollywood but elected to remain in college and complete his course. Later, along with other members of the drama department at Wayne, he toured India at the invitation of the State Department, appearing in a program of one-act plays.

#### Variety of Roles

"The experience was invaluable," he asserts. "We were given a chance to play a wide variety of roles, sometimes appearing in two or three different parts in the same play. It was repertoire theatre at its best for we were star, extra and stagehand rolled into one. Sometimes we made mistakes but we profited by them. Today, B pictures, the old training ground for neophyte actors, are a thing of the past. Many players have to perfect their trade on television, where they are seen by millions of viewers. There, your mistakes can be a disaster."

Everett's versatility has provided him with well-rounded acting assignments. He proved that he could sustain a character over a long period of time with his TV series, "The Dakotas." He established himself as a sensitive actor with his performance as the half-breed Indian in "The Cry of the Laughing Owls" and his singing and dancing in "Get Yourself a College Girl" drew enthusiastic response, both from teenagers and adults.

Hollywood is convinced that "Made in Paris," a major production, will establish Chad Everett as a major star—a young man who has it made and who has the "it" to keep him on top.

Producer Joe Pasternak does not anticipate any difficulty in getting radio plugs in France for his new Metro-Goldwyn-Mayer romantic comedy, "Made in Paris," in which Ann-Margret sings, dances and romances with Louis Jourdan, Richard Crenna and Chad Everett. Pasternak's son, Michael, operating under the nom-de-plume of "President Roscoe," is Paris' number one disk jockey on Europe's number one radio station. And, as it happens, President Roscoe is Ann-Margret's number one fan!

## 36 HELEN ROSE ORIGINALS IN SPECTACULAR FASHION SHOW ARE WORN BY WORLD'S MOST STUNNING MODELS IN "MADE IN PARIS"

One-hundred-and-fifty-thousand dollars on the hoof walks back and forth on the runway of a Paris Fashion Salon. Instead of Paris, however, the French salon is in Culver City, California, at the Metro-Goldwyn-Mayer Studios. But you could have fooled Paris-born Louis Jourdan, cast as a fashion designer, whose resemblance to a French couturier is purely intentional. The set is the background for the fashion show sequence featuring 36 Helen Rose Originals in "Made in Paris." The new Joe Pasternak production, in Panavision and color, has glamour, lavishness and extravagance, along with stars Ann-Margret, Jourdan, Richard Crenna, Edie Adams and Chad Everett.

Bottles of perfume priced at \$600 each dress the Boutique. So do hand-sewn shoes at \$250 a pair and such accessories to drive a woman out of her mind as spider-sheer lingerie, Belgian lace gloves and diamond eardrops. Nine of the world's most beautiful models parade in the gowns, which range from a \$5,000 creation dripping in sables to silver-blue fox rompers, a Persian lamb ski suit and stunning eve-

ning gowns of deceptive simplicity. It is a complete couturier collection by Miss Rose, who scored a coup in persuading producer Pasternak to use American product to create a French-image wardrobe. But despite the extravagance and exotic notes, the clothes are not freakish.

#### Fads Are For Fools

According to Miss Rose, "High fashion is wonderful. Fads are for fools." The two time Academy Award-winning designer maintains that it is the woman who comes before the dress. Which brings the models into focus, nine of the most glamorous and popular girls in the world of fashion—Jackie Mitchell, Pat Jones, Norma Quine, Pat Quinn, Lydia Stevens, Rosalee Calvert, Ruth Johnson, Maruja Ploss and Norma Clark.

In the studio commissary, their elegance drew plenty of attention, but it is their taste in food which resulted in pure envy. Despite their reed-like slenderness, none forgoes dessert, even to pie and ice-cream!

As Rosalee Calvert observed, "I

work too hard to worry about my figure. I don't have time to lie around and get lumpy."

Not many of the models were interested in becoming actresses. Norma Quine, when asked, replied, "Do I want to be an actress? No. A star? Yes."

All agreed that women dress for men and that men prefer feminine clothes that are sexy. Exercise dominates their rules for keeping trim (Miss Calvert excepted). Several have trouble keeping their weight up. Wearing a figure-moulding evening formal of white crepe, Lydia Stevens, a dreamy-eyed brunette, 5'9", weighing a mere 116 pounds and with a sense of humor, was asked how she kept her figure.

Her answer: "In the dresser drawer."

It was Miss Stevens who puzzled director Boris Sagal. A few moments before the model appeared on the runway. Miss Roe cautioned her to hold her shoulders back to accentuate the bustline of her gown. Rehearsing backstage, Lydia seemed to be talking to herself.

"What in the world are you muttering about?" asked Sagal.

Miss Stevens smiled. "Think big! Think big!" she said.

## HELEN ROSE AND MODELS OF THE "MADE IN PARIS" FASHION SHOW



A spectacular Paris Fashion Show for which Academy Award-winning designer Helen Rose created a fabulous collection of clothes-of-tomorrow is a highlight of MGM's romantic-comedy, "Made in Paris," starring Ann-Margret with not one but THREE leading men — Louis Jourdan, Richard Crenna and Chad Everett. Shown here are some of the out-of-this-world gowns as worn by some of the world's most famous models. At lower right, Miss Rose points to one of her fashion sketches for the lavish Panavision and color movie. The designer created more than 40 eye-filling costumes for Ann-Margret, co-star Edie Adams and the glittering Fashion Show.

Still 1839-x-6

Made in Paris Mat 3-B

## WHEN WOMEN ARE SHOCKING TO MEN

"Men are more easily shocked than women."

The speaker, Louis Jourdan, couldn't care less about the moral implication of his statement. He refers to the feminine mystique in fashions.

"Why women camouflage their figures in clothes that go against the body line is a mystery to males," he declares. "It is more, it is shocking. The dress should be part of the woman, friendly to her figure—not its enemy. The silhouette and shape should be guided by nature."

Jourdan's interest in fashion, inherent in any Frenchman, was stimulated by his current film role, that of the romantic French designer in Metro-Goldwyn-Mayer's "Made in Paris." He plays a fashion expert who knows his women, in and out of the fashion salon. The clothes for the picture's spectacular fashion show were created by Hollywood's famous couturier, Helen Rose.

"Miss Rose's fashions are imaginative, gay and incredibly beautiful," Jourdan states, "and in some cases, purposely 'way out.' She did this so that the fashion show would stimulate comment. In her clothes for Ann-Margret and Edie Adams, she maintained the credo of every fine designer, namely that the woman is more important than the gown."

Jourdan feels that women underrate men's knowledge and interest in feminine attire. "Every man wants to be proud of the woman he escorts," he says, "and any woman who doesn't dress to please the man she loves is foolish. Personally, I am proud that my wife has been listed among the Best-Dressed Women. When we are in Paris, I often accompany her to the various showings. Chanel is her favorite, but she also loves the clean-cut lines of California sportswear."

As for his views on fashion in general, Jourdan says, "The nationality of a woman has nothing to do with whether or not she dresses well. There are no tricks to style. Simplicity is the key."

## TWO GUYS BATTLE FOR ANN-MARGRET

Louis Jourdan and Chad Everett recently knocked themselves out putting on a better show than Liston and Clay.

Of course, Sonny and Cassius didn't have the incentive of an Ann-Margret. Before the day ended on the set of "Made in Paris" at MGM, Jourdan had a bruised shoulder and Everett a black eye.

The two slugged it out over the film's curvaceous heroine, who is the center of heart interest among not only Jourdan and Everett, but Richard Crenna. He waited until his rivals had used up their energy on each other, and then stepped in to take over Ann-Margret—temporarily.

Also involved in the hilarity proceedings of "Made in Paris" is Edie Adams. She stayed out of the fights!

# CAST

Maggie Scott ..... Ann-Margret  
 Marc Fontaine ..... Louis Jourdan  
 Herb Stone ..... Richard Crenna  
 Irene Chase ..... Edie Adams  
 Ted Barclay ..... Chad Everett  
 Roger Barclay ..... John McGiver  
 Georges ..... Marcel Dalio  
 Cecile ..... Matilda Calnan  
 Denise Marton ..... Jacqueline Beer  
 Attendant ..... Marcel Hillaire  
 Elise ..... Michele Montau  
 American Bar Singer ..... Reta Shaw

Produced by Joe Pasternak. Directed by Boris Sagal. Written by Stanley Roberts. Director of Photography: Milton Krasner, A.S.C. In Panavision and Metrocolor. Music Score Composed and Conducted by George Stoll. Associate: Robert Van Eps. Choreography by David Winters. Count Basie and His Octet. Mongo Santamaria and His Band. Trini Lopez sings "Made in Paris." Music by Burt Bacharach, Lyric by Hal David. Song: "Paris Lullaby"; Music by Sammy Fain, Lyric by Paul Francis Webster. Count Basie's "Skol Sister" and "Goof Proof" Composed by Quincy Jones. "My True Love" Composed by Red Skelton. Gowns Designed by Helen Rose. Art Direction: George W. Davis and Preston Ames. Set Decoration: Henry Grace, Keogh Gleason. Film Editor: William McMillin. Assistant Director: Donald C. Klune. Make-Up Supervision: William Tuttle. Unit Production Manager: Al Shenberg. Special Hair Styles by Sydney Guilaroff. Recording Supervisor: Franklin Milton. A Euterpe Production. Presented by Metro-Goldwyn-Mayer.

## LOVERS' TIFF



Louis Jourdan lays down the law to high-spirited Ann-Margret in this scene from "Made in Paris," scintillating, sex-appealing romantic comedy, in which a lovely New York fashion buyer goes to Paris and learns about the new fashions in LOVE. Richard Crenna, Edie Adams and Chad Everett also star in the MGM Panavision and color attraction. Adding to the entertainment are songs, dances to the rhythms of Count Basie and Mongo Santamaria and a spectacular Paris Fashion Show.

Still 1839-68 Made in Paris Mat 1-D

## PRODUCER NAMES HIS FILMS AFTER PLACES

Producer Joe Pasternak has an affinity for featuring cities, states or countries in the titles of the movies he makes.

Latest is MGM's romantic comedy, "Made in Paris," starring Ann-Margret, Louis Jourdan, Richard Crenna, Edie Adams and Chad Everett.

Back in 1934, even before coming to Hollywood, he produced a picture called "Scandal in Budapest," which is where it was filmed.

His American productions include "Song of Russia," "Holiday in Mexico," "Nancy Goes to Rio," "The Duchess of Idaho" and "Meet Me in Las Vegas."

New Orleans apparently is his favorite town. In 1941, Pasternak made "The Flame of New Orleans" and nine years later, he came up with "The Toast of New Orleans."

## TRIPLE-ROMANCE FOR ANN-MARGRET



Ann-Margret has not one but THREE handsome leading men in "Made in Paris," MGM's sex-appealing romantic comedy in Panavision and Metrocolor. Clockwise, Chad Everett, Richard Crenna and Louis Jourdan play the guys who want to teach a young New York fashion buyer the new Paris fashions in LOVE—with hilarious results! Songs, dances and a spectacular Fashion Show add to the sparkling entertainment.

Still 1839-126

Made in Paris Mat 2-E

## LOCATION FILMING—WHAT IS THAT?

By  
Richard Crenna

I'm probably the only actor in Hollywood who has never been issued a passport. I'm also probably the only one whose beautiful new luggage boasts no shipping scars or foreign travel labels. When a producer announces that we're going on location, I grab a toothbrush and a pair of socks. It's all I've ever needed.

It's not that I don't like to move around. It's just that my acting destiny apparently is to remain in Los

angeles with a gardener to cut the grass. What happened? They dusted off the Eiffel tower on the back lot at MGM in Culver City and shot the picture there. I ordered crepe suzettes in the commissary every day, but it wasn't the same thing.

As I said, this is nothing new. One of the most glamorous trips for the "Slattery People" series was a journey to a housing tract in West Covina, twenty minutes by car from Los Angeles' City Hall. Another time, we shot a location scene in Encino, two blocks from my house. I'm the only Hollywood actor who walks to location. When I got the chance to play in "The Pride of St. Louis," I was ecstatic. Major league ball teams travel, don't they? Well, it was finished in Wrigley Field—Los Angeles, not Chicago. I even rode a streetcar down there one day because it took longer.

### Two-Minute Ride

Then there was the TV show in which the script called for lakes and hillsides. The producer took me to Franklin Canyon Reservoir, two minutes north of Sunset Boulevard. The canyon ride made me dizzy. I closed my eyes and pretended it was the Alps. Then came along the chance to star opposite Shirley MacLaine in "John Goldfarb, Please Come Home." The script had a foreign locale, mystery and adventure. I rushed out to buy an English trench coat and have a decent passport photo taken. The film was shot in Lancaster, California. A good broad-jumper can make it from Hollywood in two tries.

However, I'm encouraged. On the "Made in Paris" set, Louis Jourdan gave me the name of his French tailor. Director Boris Sagal told me all about his brother who lives in Moscow, and Producer Joe Pasternak promised me an autographed copy of his new Hungarian cookbook. But I'm still waiting to meet the producer who'll approach me for a real "runaway" production. It will probably be on Catalina Island, but I could take a slow boat and shut my eyes.



Richard Crenna, as an American journalist in Paris with an eye for news, also has an eye for lovely young fashion buyer Ann-Margret in "Made in Paris," MGM's sex-appealing romantic comedy in Panavision and color. The cast also stars Louis Jourdan, Edie Adams and Chad Everett with songs, dances and a spectacular Fashion Show adding to the something-for-everyone entertainment.

Still 1839-43 Made in Paris Mat 1-B

Angeles County. Once in a while they take me forty miles out of town to some desert hamlet, which for me is a big trip. I thought I had it made when the chance came to play opposite Ann-Margret in Metro-Goldwyn-Mayer's "Made in Paris." This was it! I called my doctor, got all the shots, and made arrange-

ments with a gardener to cut the grass. What happened? They dusted off the Eiffel tower on the back lot at MGM in Culver City and shot the picture there. I ordered crepe suzettes in the commissary every day, but it wasn't the same thing. As I said, this is nothing new. One of the most glamorous trips for the "Slattery People" series was a journey to a housing tract in West Covina, twenty minutes by car from Los Angeles' City Hall. Another time, we shot a location scene in Encino, two blocks from my house. I'm the only Hollywood actor who walks to location. When I got the chance to play in "The Pride of St. Louis," I was ecstatic. Major league ball teams travel, don't they? Well, it was finished in Wrigley Field—Los Angeles, not Chicago. I even rode a streetcar down there one day because it took longer.

## EDIE ADAMS GETS THAT WISH TO BE FASHION STYLIST

In MGM's "Made in Paris," Edie Adams comes nearest to achieving one of her girlhood dreams—to be another Hattie Carnegie. Wearing a fabulous Helen Rose wardrobe, she plays a fashion buyer who romps through romantic mix-ups along with Ann-Margret, Louis Jourdan, Richard Crenna and Chad Everett.

After graduating from high school, Edie had to make a decision between the Julliard School of Music or the Traphagen School of Fashion Design. A toss of the coin turned up Julliard. She studied there for five years in preparation for a teaching career until a friend persuaded her to try out as a contestant on Arthur Godfrey's "Talent Scouts." She had chosen an operatic selection, but after musical director Archie Blyer took one look at Miss Adams he advised her to switch to a popular tune.

"You're beautiful," he told her, "and you'll win with the classical number. But sing a pop song and you'll end up with all kinds of job offers."

That's exactly what happened. Edie sang a popular tune, lost the contest and won a stellar spot with a club in Toronto, Canada. Her career was launched. From then on she won all kinds of contests, i.e.: "Miss New York Television" and "Miss U.S. Television."

"I was permitted to sing anything I wanted, classical or modern, as long as I wore a bathing suit," Edie recalls.

One of her appearances was with Ernie Kovacs, whom she later married. Her talents as a singer and comedienne created increasing notice and won her the role of Eileen in "Wonderful Town" on Broadway. This in turn brought her two Donaldson Awards. Then she received the Tony Award for her performance as Daisy Mae in her second Broadway show, "Lil' Abner."

When Ernie Kovacs signed for his screen debut, he and Edie moved to the West Coast, where Miss Adams continued to make guest appearances on television and in supper clubs. In 1960, she played her first dramatic role in Billy Wilder's film, "The Apartment" and the die was cast for her acceptability as an actress of versatile talents.

Following Ernie Kovacs' death, Miss Adams married music publisher Marty Mills and their sizeable household now includes four-year-old Mia Susan and two of Kovacs' daughters by a previous marriage whom she has adopted.

## LIVING IT UP!



Ann-Margret dances a wild Watusi in a night club scene of "Made in Paris," MGM's sex-appealing romantic comedy in Panavision and color, in which she has not one but THREE leading men in Louis Jourdan, Richard Crenna and Chad Everett, with Edie Adams adding to the fun. Songs, the lilting rhythms of Count Basie and Mongo Santamaria and a spectacular Helen Rose-designed Fashion Show add to the sparkling entertainment.

Still 1839-17 Made in Paris Mat 1-A

Ann-Margret's at it again. Now she breaks a vase over Chad Everett's head. But this time, it's in the script. The "shattering" scene takes place in MGM's new romantic comedy, "Made in Paris," also starring Louis Jourdan, Richard Crenna and Edie Adams. Ann-Margret hit the headlines a while ago when she inadvertently tossed an ash-tray during a rehearsal for "Once a Thief" and cracked open director Ralph Nelson's head, with the wound requiring 19 stitches.



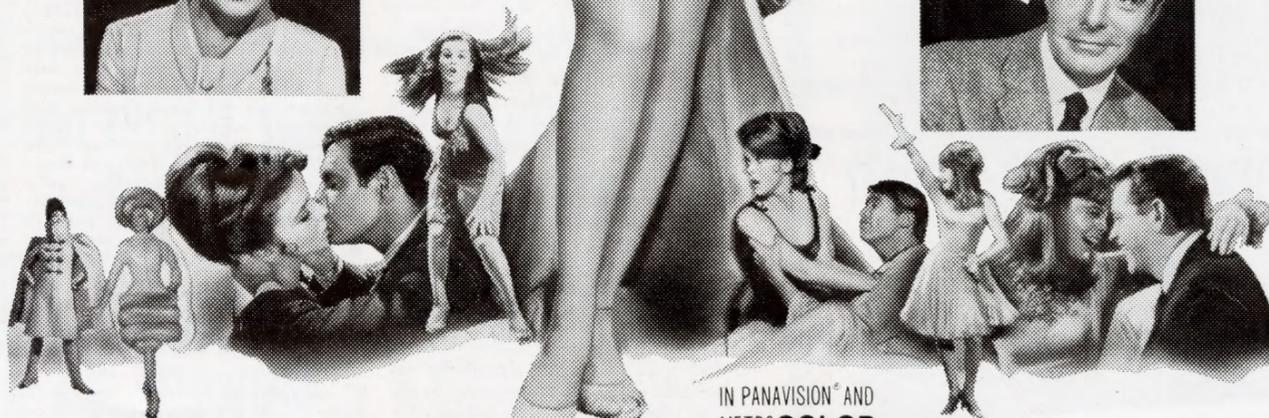
A quizzical Chad Everett looks on as Edie Adams imparts some startling news to Ann-Margret in this scene from "Made in Paris," MGM's sex-appealing romantic comedy in Panavision and Metrocolor revolving around a lovely New York fashion buyer who goes to Paris and learns about the new fashions in LOVE! In addition, two of her knowing instructors are Louis Jourdan and Richard Crenna. Songs, dances and a spectacular Paris Fashion Show add to the sparkling entertainment.

Still 1839-122

Made in Paris Mat 2-D

METRO-GOLDWYN-MAYER  
PRESENTS

# MADE IN PARIS



IN PANAVISION® AND  
METROCOLOR

STARRING  
ANN-MARGRET · LOUIS JOURDAN · RICHARD CRENN  
EDIE ADAMS · CHAD EVERETT — CO-STARRING JOHN MCGIVER

Written by STANLEY ROBERTS · Directed by BORIS SAGAL · Produced by JOE PASTERNAK A EUTERPE PRODUCTION



T H E A T R E

Ad No. 407—540 Lines (4 Cols. x 135 Lines)

Back home she couldn't get the swing of it...but

in Paris she was an overnight sensation!

METRO-GOLDWYN-MAYER PRESENTS

Made in Paris

IN PANAVISION® AND METROCOLOR

STARRING  
ANN-MARGRET · LOUIS JOURDAN · RICHARD CRENN  
EDIE ADAMS · CHAD EVERETT — CO-STARRING JOHN MCGIVER

Written by STANLEY ROBERTS · Directed by BORIS SAGAL · Produced by JOE PASTERNAK A EUTERPE PRODUCTION

T H E A T R E

Ad No. 307—126 Lines (3 Cols. x 42 Lines)

This is  
ANN-MARGRET  
**BEFORE**  
SHE WENT  
TO PARIS



This is  
ANN-MARGRET  
**AFTER**  
SHE GOT  
TO PARIS



**AND**  
WHAT HAPPENS IN  
BETWEEN IS WHAT  
IT'S ALL ABOUT!

METRO-GOLDWYN-MAYER PRESENTS

**MADE  
IN PARIS**

IN PANAVISION® AND METROCOLOR



STARRING  
ANN-MARGRET · LOUIS JOURDAN · RICHARD CRENNAN  
EDIE ADAMS · CHAD EVERETT CO-STARRING JOHN MCGIVER

Written by STANLEY ROBERTS · Directed by BORIS SAGAL · Produced by JOE PASTERNAK A EUTERPE PRODUCTION 

T H E A T R E

Ad No. 406—600 Lines (4 Cols. x 150 Lines)

Back HOME she couldn't get the swing of it...but IN PARIS she WAS AN OVERNIGHT SENSATION!



METRO-GOLDWYN-MAYER PRESENTS

Made in Paris

THE MOST EXCITING look in FASHION & FUN.

STARRING

ANN-MARGRET · LOUIS JOURDAN · RICHARD CRENNAN  
 EDIE ADAMS · CHAD EVERETT · CO-STARRING JOHN MCGIVER

Written by STANLEY ROBERTS · Directed by BORIS SAGAL · Produced by JOE PASTERNAK · A EUTERPE PRODUCTION

IN PANAVISION<sup>®</sup> AND METROCOLOR

T H E A T R E

Ad No. 408—448 Lines (4 Cols. x 112 Lines)

WHAT DOES A GIRL do IN PARIS THAT SHE DOESN'T do AT HOME? SHE SWINGS... WITH A FRENCH ACCENT!



METRO-GOLDWYN-MAYER PRESENTS

Made in Paris

IN PANAVISION<sup>®</sup> AND METROCOLOR

STARRING  
 ANN-MARGRET · LOUIS JOURDAN  
 RICHARD CRENNAN · EDIE ADAMS  
 CHAD EVERETT · CO-STARRING JOHN MCGIVER

Written by STANLEY ROBERTS · Directed by BORIS SAGAL · Produced by JOE PASTERNAK · A EUTERPE PRODUCTION

T H E A T R E

Ad No. 309—198 Lines (3 Cols. x 66 Lines)

**three little words...**  
They are the answer to any girl's dream!

METRO-GOLDWYN-MAYER PRESENTS

**MADE IN PARIS**

I  
LOVE  
you

STARRING  
**ANN-MARGRET · LOUIS JOURDAN · RICHARD CRENNAN**  
**EDIE ADAMS · CHAD EVERETT** CO-STARRING **JOHN MCGIVER**

Written by **STANLEY ROBERTS** · Directed by **BORIS SAGAL** · Produced by **JOE PASTERNAK**  
A EUTERPE PRODUCTION · IN PANAVISION® AND METRO **COLOR**

T H E A T R E

Ad No. 245—190 Lines



STARRING  
**ANN-MARGRET · LOUIS JOURDAN · RICHARD CRENNAN**  
**EDIE ADAMS · CHAD EVERETT** CO-STARRING **JOHN MCGIVER**

Written by **STANLEY ROBERTS** · Directed by **BORIS SAGAL** · Produced by **JOE PASTERNAK**  
A EUTERPE PRODUCTION · IN PANAVISION® AND METRO **COLOR**

T H E A T R E

Ad No. 315—420 Lines (3 Cols. x 140 Lines)

This is **ANN-MARGRET**  
**BEFORE**  
SHE WENT TO PARIS

This is **ANN-MARGRET**  
**AFTER**  
SHE GOT TO PARIS

**AND**  
WHAT HAPPENS IN  
BETWEEN IS WHAT  
IT'S ALL ABOUT!

METRO-GOLDWYN-MAYER PRESENTS

**MADE IN PARIS**

STARRING  
**ANN-MARGRET · LOUIS JOURDAN** IN PANAVISION® AND METRO **COLOR**  
**RICHARD CRENNAN · EDIE ADAMS · CHAD EVERETT · JOHN MCGIVER**

T H E A T R E

Ad No. 208—100 Lines (2 Cols. x 50 Lines)

Ad No. 409—360 Lines (4 Cols. x 90 Lines)

WHAT DOES A GIRL  
do in PARIS  
THAT SHE DOESN'T  
do AT HOME?

SHE SWINGS...  
WITH A FRENCH ACCENT!

METRO-GOLDWYN-MAYER  
PRESENTS

THE MOST EXCITING look in fashion & fun.

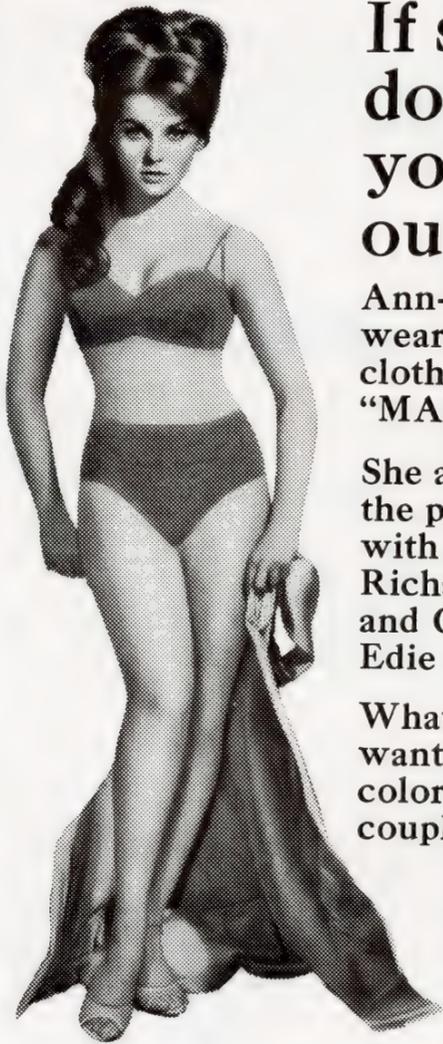
IN PANAVISION® AND METROCOLOR

STARRING  
ANN-MARGRET · LOUIS JOURDAN · RICHARD CRENNAN  
Edie ADAMS · CHAD EVERETT · CO-STARRING JOHN MCGIVER

Written by STANLEY ROBERTS · Directed by BORIS SAGAL · Produced by JOE PASTERNAK · A EUTERPE PRODUCTION

T H E A T R E

Ad No. 308—270 Lines (3 Cols. x 90 Lines)



**If she  
doesn't interest  
you in this  
outfit...**

**Ann-Margret  
wears gorgeous  
clothes in most of  
"MADE IN PARIS"**

**She also sings, dances  
the pussycat and flirts  
with Louis Jourdan,  
Richard Crenna,  
and Chad Everett.  
Edie Adams is in it too!**

**What more do you  
want in a funny  
color movie with a  
couple of new hit songs?**

Metro-Goldwyn-Mayer presents "Made In Paris" starring Ann-Margret, Louis Jourdan, Richard Crenna, Edie Adams, Chad Everett, co-starring John McGiver. Written by Stanley Roberts. Directed by Boris Sagal. Produced by Joe Pasternak. A Euterpe Production in Panavision® and MetroColor.

T H E A T R E

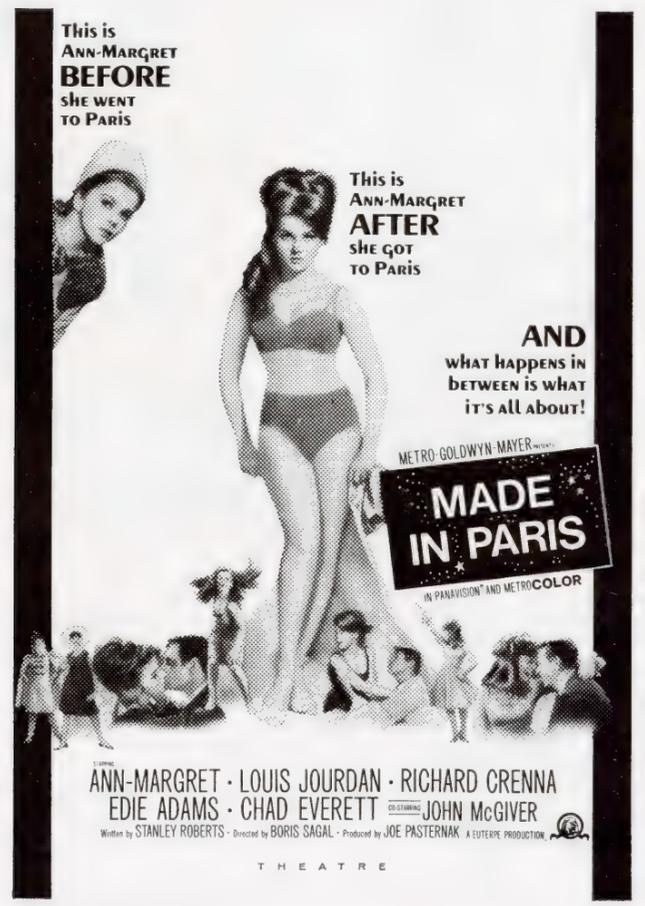
Ad No. 311—339 Lines (3 Cols. x 113 Lines)



ANN-MARGRET · LOUIS JOURDAN  
RICHARD CRENNNA · EDIE ADAMS  
CHAD EVERETT CO-STARRING JOHN MCGIVER  
IN PANAVISION® AND METROCOLOR

T H E A T R E

Ad No. 109—75 Lines



ANN-MARGRET · LOUIS JOURDAN · RICHARD CRENNNA  
EDIE ADAMS · CHAD EVERETT CO-STARRING JOHN MCGIVER  
Written by STANLEY ROBERTS - Directed by BORIS SAGAL - Produced by JOE PASTERNAK A EUTERPE PRODUCTION

T H E A T R E

Ad No. 290—150 Lines (2 Cols. x 75 Lines)

This is  
ANN-MARGRET  
**BEFORE**  
SHE WENT  
TO PARIS



This is  
ANN-MARGRET  
**AFTER**  
SHE GOT  
TO PARIS



**AND**  
WHAT HAPPENS IN  
BETWEEN IS WHAT  
IT'S ALL ABOUT!

METRO-GOLDWYN-MAYER PRESENTS

**MADE  
IN PARIS**

IN PANAVISION® AND METROCOLOR



STARRING  
ANN-MARGRET · LOUIS JOURDAN · RICHARD CRENNAN  
EDIE ADAMS · CHAD EVERETT CO-STARRING JOHN MCGIVER

Written by STANLEY ROBERTS · Directed by BORIS SAGAL · Produced by JOE PASTERNAK A EUTERPE PRODUCTION

T H E A T R E

Ad No. 390—450 Lines (3 Cols. x 116 Lines)

WHAT DOES A GIRL  
DO IN PARIS  
THAT SHE DOESN'T  
DO AT HOME?  
SHE SWINGS...  
WITH A  
FRENCH  
ACCENT!

M-G-M  
presents



IN PANAVISION AND METROCOLOR

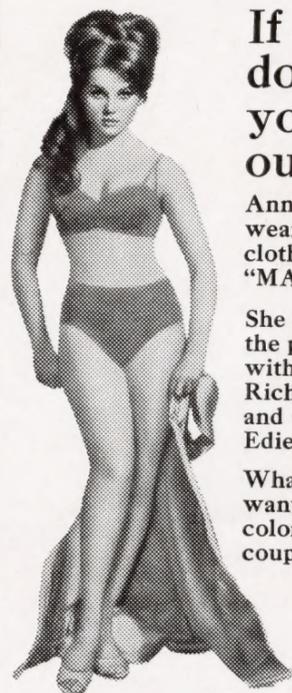
STARRING  
ANN-MARGRET · LOUIS JOURDAN  
RICHARD CRENNAN · EDIE ADAMS  
CHAD EVERETT CO-STARRING JOHN MCGIVER

T H E A T R E

Ad No. 110—100 Lines



Ad No. 116—28 Lines



If she  
doesn't interest  
you in this  
outfit...

Ann-Margret  
wears gorgeous  
clothes in most of  
"MADE IN PARIS"

She also sings, dances  
the pussycat and flirts  
with Louis Jourdan,  
Richard Crenna,  
and Chad Everett.  
Edie Adams is in it too!

What more do you  
want in a funny  
color movie with a  
couple of new hit songs?

Metro-Goldwyn-Mayer presents "Made In Paris" starring Ann-Margret,  
Louis Jourdan, Richard Crenna, Edie Adams, Chad Everett,  
co-starring John McGiver. Written by Stanley Roberts. Directed by Boris Sagal.  
Produced by Joe Pasternak. A Euterpe Production in Panavision® and MetroColor.

T H E A T R E

Ad No. 229—140 Lines



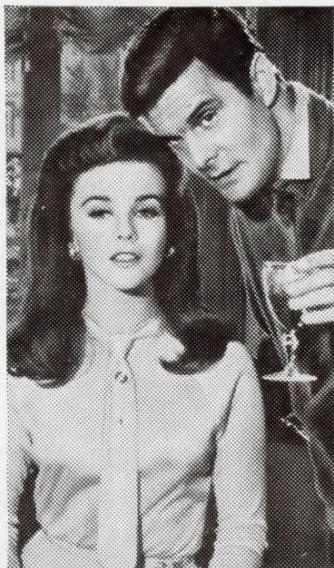
Ad No. 113—28 Lines

INTEREST

S



Ad No. 115—14 Lines



It's wine, women and song in "Made in Paris," with fashion designer Louis Jourdan teaching Ann-Margret the latest Paris fashions in LOVE. MGM's romantic comedy in Panavision and Metrocolor also stars Richard Crenna, Edie Adams and Chad Everett. Adding to the entertainment are the dance rhythms of Count Basie and Mongo Santamaria and a spectacular Helen Rose-designed Fashion Show.

Mat IC



STARRING ANN-MARGRET · LOUIS JOURDAN · RICHARD CRENNNA · EDIE ADAMS · CHAD EVERETT CO-STARRING JOHN MCGIVER

THEATRE

Ad No. 111—50 Lines



Ann-Margret falls under the spell of handsome Frenchman Louis Jourdan in "Made in Paris," MGM's sex-appealing romantic comedy in Panavision and color in which a lovely young New York fashion buyer goes to Paris and learns some new things about — LOVE. Highlighted by songs, dances and a spectacular Fashion Show, this sparkling entertainment-for-everybody also stars Richard Crenna, Edie Adams and Chad Everett.

Mat 2B



2 Col. Directory

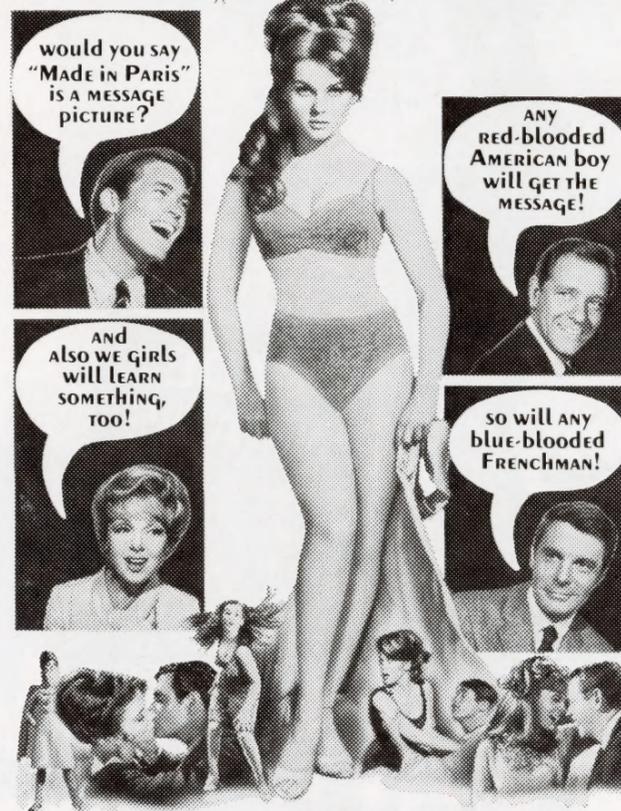


Ad No. 210—28 Lines (2 Col. x 14 Lines)



Ad No. 209—56 Lines (2 Cols. x 28 Lines)

METRO-GOLDWYN-MAYER PRESENTS **MADE IN PARIS**



GET THE MESSAGE?

STARRING ANN-MARGRET · LOUIS JOURDAN · RICHARD CRENNNA · EDIE ADAMS · CHAD EVERETT CO-STARRING JOHN MCGIVER

Written by STANLEY ROBERTS · Directed by BORIS SAGAL · Produced by JOE PASTERNAK A FEUTERPE PRODUCTION IN PANAVISION AND METROCOLOR

THEATRE

Ad No. 206—200 Lines (2 Cols. x 100 Lines)



6-SHEET



3-SHEET

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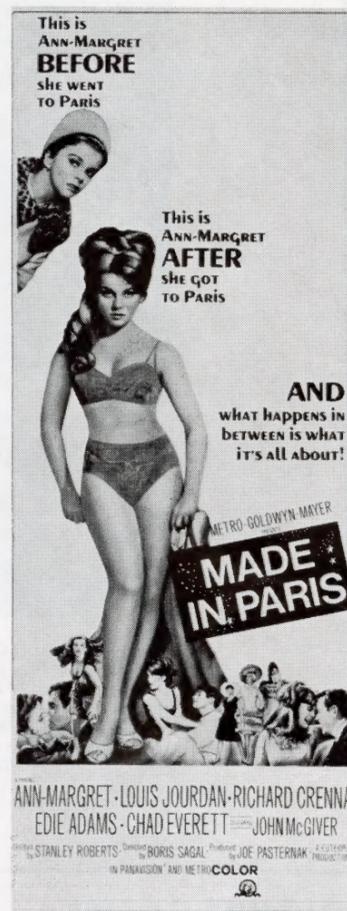
ONE-SHEET



22 x 28 CARD



14 x 22 WINDOW CARD



INSERT CARD

## BANNERS and VALANCES

(Manufactured by NATIONAL FLAG & DISPLAY CO.)

- DE-LUXE SECTIONAL VALANCE — \$21.50 each
- 3-PIECE STREAMER — \$21.50 each
- USHER BADGES — 50c each

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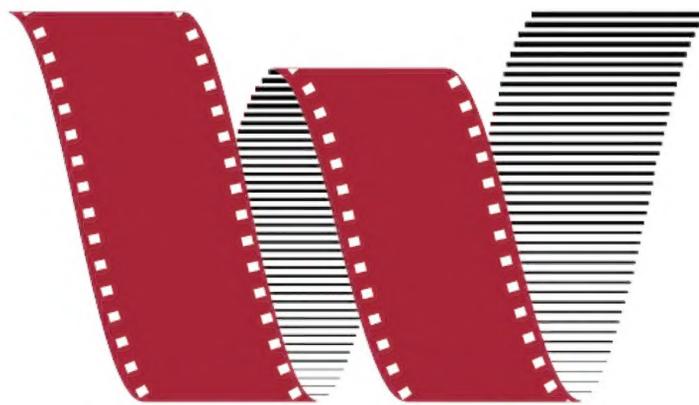
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